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**Location**Bulgaria

LinkedIn

Telegram

@Nadin Tcb

#### **Education**

Specialist degree in automation engineering, (2002 - 2008) in the ZSEA

### Languages

- Ukrainian: C2
- English: B2-C1 (improving)
- French: A1

#### **Soft Skills**

- Communication
- Negotiation
- Collaboration
- Relationship building
- Adaptability
- Problem solving
- Responsibility
- Multitasking
- Time planning
- Team player
- Strategic thinking
- Event management

#### **Hard Skills**

- Jira
- Notion
- Slack
- Figma
- Canva
- Chat GPT, AI tools
- CRM (Kommo, Bitrix24)
- Digital marketing

# **Nadin Cabay**

Results-focused professional with over 15 years of experience in communication, sales, client service, and project management. Skilled in building strong client relationships, solving problems, and working efficiently in fast-paced environments.

## **Experience:**

## Sales / Communications department expert (remote, part time, full time)

2024-August 2025

"IBA-Consortium", business growth projects: events, education, clubs. Worldwide

- engaging B2B/B2C clients and partners, providing full service excellence
- creating luxury marketing content, tailoring and refining messages
- running email and messenger campaigns, tracking results, adjusting strategies
- optimizing workflows, managing resources, coordinating deadlines
- conducting calls and Zoom presentations, leading negotiations, closing deals
- handling onboarding, documentaries and reports, CRM management

## Executive manager / Client and Sales manager (remote, part time)

2023 - 2025

"Three Sevens Inc", construction company. Miami, USA

- managing Executive and Sales Manager tasks, ensuring smooth operations, communication, team management, project management
- supporting leaders with research, recruitment, data handling, documentaries
- coordinating projects, administrating, quality controlling, deadlines
- developing and executing sales/marketing plans, full client service, CRM
- conducting research, maintaining local/international partnerships negotiations
- problem solving, multitasking, handling high responsibility tasks

## Sales manager (remote, part time, project work)

2024

"Metal Expert", media company. Worldwide

- full service managing English-speaking clients in Europe and the Middle East
- -conducting internet research, outreach via websites and LinkedIn, qualifying prospects, tracking leads
- executing cold calls, follow ups, emailing, B2B sales
- scheduling calls, maintaining relationships
- handling data entry, managing emails, coordinating communication

### Sales manager, Client manager (remote)

2022 - 2023

"Dev.Media", news & services provider for tech communities. Worldwide

- leads generating, clients and partners managing and support
- running negotiations, identifying client needs, creating winning offers
- developing affiliate marketing strategies for B2B e-commerce segment
- conducting internet research, comparative analysis, tracking market trends
- coordinating client and team communication

#### **Courses**

MGEL - English courses 2017, 2018

#### **Hobbies**

- Book reading
- Self developing
- Travelling

#### Reference

Andrey Letov
General Manager
Affiliate marketing
department
Dev.Media
Recommendation letter

### Customer success manager (remote, part time)

"Agency Velocity", coaching & consulting organization

- providing high-level support to global English-speaking clients
- creating database of workflow processes
- conducting client support excellence (identifying needs, satisfaction, maintaining friendly community atmosphere)
- managing processes, multitasking, problem-solving

#### Team lead, Sales manager (Ukraine)

2021-2022

2022 - 2023

"Meddiv", exclusive medical products for clinics

- managing business processes: recruitment, logistics, documentation
- developing sales strategies including lead generation, target setting, forecasting for B2B and B2C clients and partners
- conducting market research, data gathering and analyzing
- leading outreach, negotiations, contract handling, identifying client needs.
- managing reports, bookkeeping, closing deals
- recruiting, staff coaching, supervising customer support team

### Team lead, Department manager (Ukraine)

2017-2021

"Happy Inn", "Black Sea Bugaz 4\*", hotels & resorts:

- developing work plans, setting priorities, ensuring tasks, meeting deadlines
- coordinating workflows, delegating tasks, managing communications
- managing budgets and resources, tracking expenses
- preparing reports, analyzing results, improving efficiency
- ensuring safe work conditions, resolving issues, proactivity, multitasking
- recruiting and training staff, building a motivated, goal-driven team

## Administrator, Agency representative (on-site project work) (Middle East countries)

2017-2021

"Comme il Faut", top word artists entertainment agency

- full project administration and coordination from start to finish
- managing services while adhering to professional standards
- business negotiations, customer success management, event planning
- prompt resolution of complex issues, ensuring client satisfaction
- verification and quality control of contractors
- teamwork, multitasking, business trips

## Sales manager, Coordinator, Marketing agent (Ukraine)

2008-2017

Event & entertainment agencies ("Glamour agency", "Prime Star agency", etc)

- creating bespoke events meeting high standards and client expectations
- building networks and managing performance, ensuring effective teamwork
- delivering full-cycle client support, maintaining strong satisfaction
- managing projects and contractors, meeting strict deadlines
- preparing accurate budgets and estimates, negotiating successful B2C deals
- producing content for ads, websites, presentations; analyzing data and growing database.