### Olena Osavoliuk



# Personal details



Olena Osavoliuk



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Leioa, Spain



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# Languages

English

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Ukrainian

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Spanish

Dutch

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# Qualities

- Organization
- Project managment
- Product Development
- Marketing Strategy
- Social Media Marketing/SEO
- Branding

## **Profile**

A project manager and professional event organizer with a helicopter view and 8 years of international experience. Planning, monitoring and managing people is what I'm good at in my job. An eye for detail and ready for solving challenges with a huge amount of enthusiasm.

# **Employment**

Instructor 2022 - 2023

University of Applied Sciences Utrecht (Hogeschool Utrecht), The Netherlands Open Days team member:

- New concept development
- Set-up of event
- · Welcoming students & parents

#### Graduation Team member:

- Graduation ceremony support
- Graduation challenges
- Developed website for 4th year Kick-off, invitations, social content etc.
- Managed events for the team

#### Assisted the Head of Global Partnerships with:

- Content plan & creation social channels
- Creativity Awards, Graduation Kick Offs, Client week
- Researched relevant conferences worldwide

CEO, Founder 2017 - 2022

### **Event Stage**

- Manage and build up a company from scratch
- Plan, deliver and manage business events;
- Ensure events are promoted and tickets are distributed;
- Manage events logistics (venues, speakers, partners, marketing activities, service providers, catering);
- Monitor budgets, including expense control;
- Assess business events with the team and develop a strategy to improve future results;
- Managing a project team. They appreciated my punctuality and my ability to keep an effective overview under great time pressure.

#### Project manager

2017 - 2017

#### Meeting Point Group

- Plan and deliver business events;
- Responsible for operational efficiency & effectiveness of the teams;
- Monitor budgets including expense control;
- Manage events logistics (venues, speakers, marketing activities, service providers, catering);
- · Managing a project team.

#### Journalist/project manager

2015 - 2017

### My trade group

• Discovery of retail news topics for web content;

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## **Hobbies**

- Travelling and sports
- Painting and solving puzzles
- Translation and collection of news topics from trusted sources;
- Preparing & conducting interviews with Ukrainian and European top managers;
- Work with content on social networks (Facebook and LinkedIn);
- Search for foreign presenters at international business conferences in Ukraine (e.g. top managers from Tesco Hungary, Lidl Uk, Maxima Lithuania, Jysk Poland, Oriflame Poland).

# Education

### **Master of philosophy**

Taras Shevchenko National University of Kyiv, Ukraine

### **Bachelor of Philosophy**

National University of «Kyiv-Mohyla Academy», Ukraine

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